Junior Designer (UI/UX/Graphic)

Take advantage of an amazing opportunity to become part of a fast-growing startup company and see your designs implemented immediately in new product releases.

AboutOne's forward-thinking cloud and mobile platform provides a secure place to organize and connect family – a smart, powerful solution for managing family memories and household information. This is the world's first auto-entry (API-driven) dashboard for managing the many layers of home and family life. Consumers use our apps for anytime, anywhere access to the information they need to take care of family and home. Corporations license our platform to provide compelling applications for their customers and employees.

AboutOne is looking for a talented and creative Junior Designer to work part-time with our marketing and product development teams. This person must be passionate about creating beautiful and useable design and will thrive working from home in an open, relaxed, creative atmosphere as part of our "virtual office". You should be a self-disciplined self-starter, a quick learner, and a good communicator who's easy to get along with and who can approach each project with enthusiasm.

While you'll work primarily from home, you may be required to spend a few days each week in our Paoli office to coordinate with others, or when participating in training or team meetings. For that reason, we're looking for someone local to Paoli.

Responsibilities

Marketing – Bringing marketing campaigns to life visually by creating compelling concepts, designs, and art. Responsibilities will include producing assets for online ads, email campaigns, landing pages, Web design, print and presentation.

Product Development - Creating meaningful, simple, elegant UI/UX designs that are relevant to our customers and easy to use.

Requirements and Qualifications

- 2+ years of design experience, preferably in a startup environment
- UI, UX, and graphic design expertise
- Portfolio showcasing relevant design experience in web and print
- Advanced proficiency with Illustrator, Photoshop, and other design software, as well as modern web design aesthetics, techniques, UI and UX
- Basic video editing
- Effective and articulate communicator

- Excellent in defining and providing design and production guidelines and specs
- Basic understanding of HTML and CSS
- Flash and/or animation experience a plus
- Ability to solve all sorts of design challenges with creativity, efficiency and precision
- Skilled at building original web sites and applications focused on user experience.
- Demonstrated custom web design skills that show creativity beyond applying third-party templates.
- Must be self-directed, confident and able to work in a fast-paced environment.
- Excellent communication, both written and spoken with both technical and not-so-technical people.
- Ability to explain why a design works or why it doesn't.
- Experience designing for both consumer and enterprise users.
- Develop and adhere to a standard style guide

Benefits
- Part-time, flexible hours
- Market rates

Qualified candidates: please send your resume / portfolio / wireframe samples to:

Cathy Love
clove@aboutone.com
1-800-583-8537